

SJBC Curriculum Termly Plan: T-Level – Media, Broadcast and production Year 12

Term	Topic(s) and links to other subjects	Core Knowledge	Core Vocabulary	Assessment	Resources
Autumn 1	Cultural Context (CC3) Audience (CC4) Creative Economy (CC1) Generating Ideas (CC2) Legislation (CC5)	<p>introduce students to the creative industries and the creative economy.</p> <ul style="list-style-type: none"> define the scope of the creative economy are given a list of industries that form part of the creative economy, which they separate into creative and non-creative industries write a sentence describing the role of each non-creative industry that form part of the creative economy. describe the benefits of networking to individuals working in the creative industries, including: <ul style="list-style-type: none"> benefits to their professional reputation financial benefits explain how networking delivers each benefit to individuals working in the creative industries <p>Introduces students to the external factors that influence the emergence and evolution of style, tastes and trends in the creative industries:</p> <ul style="list-style-type: none"> economic factors environmental factors social behavioural factors political factors technological factors. 	business design Production Technical public service broadcasters sector skills councils creative bodies corporations limited companies small and medium-sized enterprises (SMEs) not-for-profits charities freelancers sole traders	Case studies with core context Exam style questions for retrieval x5	Core resources: Enrichment and extension resources:

Autumn 2	Photoshop skills/Final cutPRO Professionalism and ethics (CC6) Continued Professional Development (CC10) Project Methodology (CC9)	Students to explore the principles of professional codes and standards and how they are applied in the creative industries: <ul style="list-style-type: none"> • confidentiality • data management and protection • work etiquette • ethical practice. 		End of topic test (35 mins) Self - assess/record	Core resources: Enrichment and extension resources:
Spring 1	Cultural Context (CC3) Audience (CC4) Creative Economy (CC1) Generating Ideas (CC2) Legislation (CC5)	introduce students to the creative industries and the creative economy. <ul style="list-style-type: none"> • define the scope of the creative economy • are given a list of industries that form part of the creative economy, which they separate into creative and non-creative industries • write a sentence describing the role of each non-creative industry that form part of the creative economy. • describe the benefits of networking to individuals working in the creative industries, including: <ul style="list-style-type: none"> • benefits to their professional reputation • financial benefits • explain how networking delivers each benefit to individuals working in the creative industries 	business design Production Technical public service broadcasters sector skills councils creative bodies corporations limited companies small and medium-sized enterprises (SMEs) not-for-profits charities freelancers sole traders	Case studies with core context Exam style questions for retrieval x5	Core resources: Enrichment and extension resources:

		<p>Introduces students to the external factors that influence the emergence and evolution of style, tastes and trends in the creative industries:</p> <ul style="list-style-type: none"> • economic factors • environmental factors • social behavioural factors • political factors • technological factors. 			
Spring 2	<p>Photoshop skills/Final cutPRo</p> <p>Professionalism and ethics (CC6)</p> <p>Continued Professional Development (CC10)</p> <p>Project Methodology (CC9)</p>	<p>Students to explore the principles of professional codes and standards and how they are applied in the creative industries:</p> <ul style="list-style-type: none"> • confidentiality • data management and protection • work etiquette • ethical practice. 		<p>End of topic test (35 mins)</p> <p>Self - assess/record</p>	<p>Core resources:</p> <p>Enrichment and extension resources:</p>

SJBC Curriculum Termly Plan: T-Level – Media, Broadcast and production Year 13

Term	Topic(s) and links to other subjects	Core Knowledge	Core Vocabulary	Assessment	Resources
Autumn 1	<p>Performance Outcome 1: Generate ideas for content development for different platforms</p> <p>Performance Outcome 2: Plan the production of the required content for different platforms</p> <p>Performance Outcome 3: Create and deliver the required content for the chosen platforms and/or venues, co-ordinating with others where appropriate</p> <p>Performance Outcome 4: Create and deliver the required</p>	<p>Students explore and generate original ideas and concepts to support content development</p> <p>Topic 1: Understanding client requirements i.e. the process and consideration factors for content development for a range of platforms</p> <p>Topic 2: Audience Profiles i.e. the consideration factors of audience/consumer profiles when creating media</p> <p>Topic 3: Using research i.e. the purpose of qualitative and quantitative research techniques applied to enhance the understanding of an audience/consumer</p> <p>Topic 4: Generating ideas: i.e. The applications of tools and techniques in the development and presentation of ideas</p> <p>Topic 5: Considerations when reviewing ideas: i.e. of types of sources of finance when producing content.</p> <p>Topic 6: Marketing and brand awareness: i.e. importance of brand awareness and guidelines in the ideas generation process</p> <p>Topic 7: Creating a proposal: i.e. the formats of content used on different platforms. The strengths and weaknesses of platforms to meet the requirements of content delivery.</p> <p>Topic 8, 9,10: Creating presentation slides, planning, pitching, production schedule ie applications of tools and techniques in the development and presentation of ideas</p>	<p>planning Preparing sourcing generating media assets Assembling editing finalizing media assets preserving assets Revisioning Wireframe visualisation Contingency</p>	<p>Mock Client brief</p> <p>Case study and task completion</p> <p>Mock client briefs</p> <p>Pre -production documents Case studies with each performance outcome</p>	<p>Core resources:</p> <p>Enrichment and extension resources:</p>

	content for the chosen platforms and/or venues, co-ordinating with others where appropriate	<p>Topic 11, 12, 13, 14: Planning Portfolio – Budget, location recce, risk assessment, call sheets, 3rd party assets list, : Budgeting including contingency planning and impact of budget on other planning considerations, e.g. scheduling and resources.</p> <p>Topic 15, 16, 17, 18: reviewing and storing captured content</p> <p>Topic 19, 20, 21, 22: Adding metadata, editing content, exporting final footage, feedback</p> <p>Topic 23: Evaluation</p> <p>Topic 24: Critical Reception</p>			
Autumn 2		<p>OSP – Timetable planning (TBC)</p> <p>Window till 26th Jan – 35.5 hours</p>		Controlled exam	<p>Core resources:</p> <p>Enrichment and extension resources:</p>
Spring 1	<p>Performance Outcome 4: Create and deliver the required content for the chosen platforms and/or venues, co-ordinating with others where appropriate</p>	<p>Students explore and generate original ideas and concepts to support content development</p> <p>Topic 19, 20, 21, 22: Adding metadata, editing content, exporting final footage, feedback</p> <p>Topic 23: Evaluation</p> <p>Topic 24: Critical Reception</p> <p>Feedback on mock OSP</p> <p>Exam Revise, prep and results</p>	<p>Anchorage</p> <p>Audio codes</p> <p>CGI</p> <p>Denotation/Connotation</p> <p>Diegetic sound</p> <p>Mise-en-scene</p> <p>Montage</p> <p>NON-diegetic sound</p> <p>Semiotics</p> <p>Visual codes</p> <p>Binary composition</p> <p>Genre</p> <p>Circulation</p> <p>Conglomerate</p> <p>Distribution</p> <p>Independent</p> <p>Ofcom</p> <p>Platform</p>	<p>Mock Client brief</p> <p>Case study and task completion</p> <p>Mock client briefs</p> <p>Pre -production documents</p> <p>Case studies with each</p>	<p>Core resources:</p> <p>Enrichment and extension resources:</p>

			synergy	performance outcome	
Spring 2		OSP – Timetable planning (TBC) Window till 26 th Jan – 23 rd April 35.5 hours	Ideology Intertextuality Representation Target audience Consumption Cross platform Hyperlink Meta data	Controlled exam	Core resources: Enrichment and extension resources: