JOURNEY DIAGRAM - CTEC Digital Media - SIXTH FORM

St John Bosco College

Year 12

Autumn 1 → **Autumn 2** → **Spring 1** → **Spring 2** → **Summer 1** → **Summer 2**

Autumn 1

- UNIT 1: Digital media and emerging technologies
- LO1 - Technologies, Hardware and Software
- LO2 - Purposes of media, UGC
- LO3 - Emerging technologies
- LO4 - Advertising and marketing techniques

- **Multiple choice assessment**
- **Revision**

Autumn 2

- LO5 - Platforms, file formats, distribution
- PHOTOSHOP_ Creative Software lessons – Unit 3 – Create a Media Product- LO1 Be able to research the different digital media sectors, their products and the job roles within them
- UNIT 2: Principles of concept design and pre-production
- LO1 - Client Brief (inc. research) - Target Audiences
- Budgetary constraints + Assets
- Production schedule
- Proposal practice

- **Revision unit 1 – closing gaps**
- **Exam style practice questions Unit 1 Mock exam (nov)**

Spring 1

- UNIT 2: Principles of concept design and pre-production
- LO1-   Be able to research client
- and target audience requirements for a new digital media product
- LO2 - Be able to carry out research into the financial and time constraints that can affect the creation of a new digital media product
- LO3 - Be able to select and produce the correct pre-production documents for the creation of a new digital media product production process for a new digital media product

- **Unit 1 External Exam (Early Jan)**

Spring 2

- Cont. Unit 2 - LO4 -Understand how legal and ethical issues apply to the creation of a new digital
- media product LO5 -
- Understand the role of regulatory bodies in the development of a new digital media product
- LO6 -   Understand health and safety issues that must be considered during the complete
- Unit 3 – Create a Media Product- LO2- Understand how
- different genres,
- purposes and
- audiences
- influence the
- development of a
- digital media
- concept
- LO3 - Be able to plan and
- produce the
- prototype of a
- digital media
- product
- LO4- Be able to present
- a prototype of a
- digital media
- product to gather
- and review feedback

- **Mock run unit 2**
- **Unit – 3 Brief release**

Summer 1

- Unit 3- live brief continuation

- **Coursework**
- **Presentations**
- **Moderation – UNIT 3**

Summer 2