



Subject: Business Studies

Student Development (Personal Development) and Curriculum Mapping				
Year Group	Be Respectful (Character)	Have an Understanding (Community, Equality, Diversity and Inclusion)	Have Affection and Humour (Mental Health and Well-Being)	Be Independent and Resilient (Careers, Aspirations and Preparation for Adulthood)
Year 7 and 8	<p>Enterprise Club – The purpose of this club is to introduce our students to what it means to be an entrepreneur.</p> <p>Students will have the opportunity to use and gain key transferable skills.</p>	<p>Students can explore entrepreneurs from different backgrounds and understand market segmentation according to income, religion, culture, age and gender.</p> <p>They can create and run a business project to raise money for charity.</p> <p>Students can explore entrepreneurs from different backgrounds and understand market segmentation according to income, religion, culture, age and gender.</p> <p>They can create and run a business project to raise money for charity.</p>	<p>Student discussion about the pressure of running a business and why entrepreneurs have hobbies to support their mental health and well-being.</p> <p>Understanding the soft skills required in the workplace and how these can be developed through extra-curricular activities.</p> <p>Student discussion about the pressure of running a business and why entrepreneurs have hobbies to support their mental health and well-being.</p> <p>Understanding the soft skills required in the workplace and how these can be developed through extra-curricular activities.</p>	<p>Research skills are further developed as students are allowed to discover a range of entrepreneurs of different backgrounds, ethnicities and genders. Business and STEM ambassadors attend the clubs to support the curiosity of our students.</p> <p>Apprenticeship week tutor time resources and assemblies to support the understanding of what an apprenticeship is.</p>



Year 9	Business options workshops to support students post 14 choices	Year 9 Options students are exposed to the different entrepreneurs' backgrounds and life journeys.	Activities that support teamwork and a positive learning environment.	External speakers and workshops. Barclays LifeSkills in understanding behaviour for work. SJBC Careers Fayre
Year 10	Students explore core skills such as problem-solving in GCSE Theme 1: 1.3 Business practices looking at a variety of financial documents that can support decision-making. Data analysis through market research theme 1.2 and examining consumer behaviours.	GCSE Theme 1: 1.5 Ethics vs Profit, Legislations, Economic cycles and external factors and their effects on society. GCSE Theme 2: 2.1 Globalisation the benefits and drawbacks	Stress management and ways to support being under pressure when running a business, looking at positive mental health outlets. Activities and debates looking at business successes, enterprise skills determination, resilience, building confidence and developing leadership skills.	External speakers and workshops. Barclays Skills, Talent Foundry, Omnicom, Snapchat and Apple Exploring the different career pathways. SJBC Careers Fayre Understanding of different functional areas of business to 1:1 career interview.
Year 11	Students continue to explore core skills such as GCSE Theme 2.4 financial decision-making looking at investment comparisons. Business, the environment and technology and the effects it has on the businesses and consumers.	Mergers and takeovers explore businesses and individuals from various. Students look at the working conditions and practices. Motivation and remuneration to support all employees.	Stress management and ways to support being under pressure when running a business, looking at positive mental health outlets. Activities and debates looking at business successes, enterprise skills determination, resilience, building confidence and developing leadership skills.	External speakers and workshops. Barclays Skills, Talent Foundry, Omnicom, Snapchat and Apple Exploring the different career pathways.
Year 12	Level 3 students explore The Business Environment including business structures; external factors; business planning and monitoring performance. They also learn about Working in Business in	Level 3 students complete independent research for coursework on customers, communication and marketing.	Managing workloads effectively to meet deadlines. Delivering presentations with confidence.	External speakers and workshops. Barclays skills, Talent Foundry, Omnicom, Snapchat and Apple. Exploring the different career pathways.



	<p>terms of protocols and communicating with stakeholders.</p> <p>Level 2 students explore Principles of Working in Business Administration as well as Understanding the Role of a Business Administrator.</p>	<p>Level 2 conducts independent research for coursework on the Use of social media as well as Supporting with Event Planning.</p>		<p>Applying work experience, including the Compass Project, to business themes and coursework.</p> <p>SJBC Careers Fayre.</p> <p>Linking managing business cash flow to personal finances.</p> <p>Understanding of different functional areas of business to 1:1 career interview.</p>
<p>Year 13</p>	<p>Level 3 students continue to explore The Business Environment and Working in Business.</p>	<p>Level 3 conducts further independent research for coursework on Market Research and Project Management.</p>	<p>Managing workloads effectively to meet deadlines. Delivering presentations with confidence.</p>	<p>External speakers and workshops. Barclay's skills, Talent Foundry, Omnicom, Snapchat and Apple.</p> <p>Exploring the different career pathways.</p> <p>Applying work experience, including the Compass Project, to business themes and coursework.</p> <p>SJBC Careers Fayre.</p> <p>Linking managing business cash flow to personal finances.</p>