

Media, Broadcast and production

T-Level



What does the course involve

Core Content

You will cover 10 key topics:

- The Creative Economy
- Cultural Context and Vocabulary
- Legislation/Regulation
- Equality, Diversity and Inclusion
- Project Methodology and Administration
- The Individual in the Creative Industries
- Audience
- Professionalism and Ethics
- Research Skills
- Continued Professional Development

Employer-Set Project

You will complete a creative industry project brief, culminating in a substantial piece of work, in which you will develop, apply and demonstrate the following skills:

- Undertaking research
- Generating ideas
- Communicating ideas
- Developing ideas
- Working collaboratively with others
- Reflective practice

Media, Broadcast and Production: Core Skills, Workplace Practices & Occupational Specialism

As part of the Media, Broadcast and Production T Level qualification, you will specialise in Content Creation Production, where you will develop technical, practical and vocational skills, training to become competent and confident within your chosen occupation.

Performance Outcomes:

1. Generate ideas for content development for different platforms
2. Plan the production of the required content for different platforms (including moving/still image, audio and written)
3. Create and deliver the required content for the chosen platforms and/or venues, co-ordinating with others where appropriate
4. Evaluate the extent to which the content and plan meet objectives taking on board feedback

Extended Work Placement

You will apply practical skills within real-world employment settings by completing a minimum of 315 hours (45 days) extended work placement with an employer. Content Creation Production specialists will complete an extended work placement at a business or organisation in a relevant role to their preferred occupation:

- Media
- Film
- Television
- Publishing
- Radio
- Broadcasting
- Recording studio
- Marketing

Occupational Specialism Route

The core component will be assessed by one exam and an employer set project. The occupational specialism will allow you to develop the relevant skills in preparation for your career in the media, broadcast and production sector. The occupational specialism is assessed by a project that is created in conjunction with employers.

The content covers topics specific to that aspect of the media, broadcast and production sector, as follows:

Content creation and production

- Content development for different platforms
- Production of content for different platforms
- Creating and delivering content
- Evaluation of plan and content

As part of this Technical Qualification, you will also enhance your broader skills in literacy and numeracy, which will be valuable in supporting progression in other areas. In addition, you will develop transferable technical and practical skills in communication, collaboration (working with colleagues), research and project work, providing you with an opportunity to demonstrate your reflective learning and identifying improvements.

Summer Task:

Introduction

Welcome to the T-Level Media, Broadcast, and Production course! To kickstart your journey, we have designed a summer task that will introduce you to key concepts and skills you will be exploring in depth. This task is divided into three parts: Research, Practical Application, and Reflection. Each part will help you build a foundational understanding of media production, enhance your practical skills, and encourage critical thinking.

Task 1: Practical Application

Objective: Develop basic media production skills through hands-on experience.

1. Project: Create a Short Video

1. Duration: 1-2 minutes.
2. Theme: "A Day in the Life" - Capture a day in your life or someone else's, highlighting key moments and activities.
3. Elements to Include:
 1. Planning: Create a storyboard or shot list before filming.
 2. Filming: Use any available device (smartphone, camera) to shoot your video.
 3. Editing: Use basic video editing software (e.g., iMovie, Windows Movie Maker, DaVinci Resolve) to edit your footage. Add music, titles, and transitions as needed.

2. Submission:

1. Submit your final video file along with the storyboard or shot list you created.
2. Write a brief (200-word) explanation of your creative choices and the process you followed.

Additional Resources

•Research:

- BBC Academy
- Creative Skillset
- [Media College](#)

•Video Editing Software Tutorials:

- [iMovie Tutorials](#)
- DaVinci Resolve Tutorials

Support

If you have any questions or need assistance, feel free to reach out to your course coordinator at hmatharu@sjbc.wandsworth.sch.uk. We are excited to see your creativity and enthusiasm and look forward to your submissions!

Good luck and have a great summer!