# Creative iMedia

OCR Cambridge Nationals Creative iMedia Level 2

#### Creative iMedia course overview

This is a Vocational qualification that takes an engaging, practical and inspiring approach to learning and assessment. Digital Media is a key part of many areas of our everyday lives and vital to the UK economy. Production of digital media products is a requirement of almost every business so there is huge demand for a skilled and digitally literate workforce.

#### How is the course assessed?

The course comprises of 4 Components: <u>Mandatory Units:</u> R081: Preproduction skills - Written Exam 25% R082: Creating digital graphics - Coursework 25% <u>Optional Units:</u> 2 more Coursework units (Both 25% each)

## What you will be doing?

Students will initially start work on Unit R082 Coursework. Here after, they will start work on Unit R081 Exam theory. This will prepare students to undertake their exam whilst they are in year 10. To complete the qualification students will complete the remaining two optional Units by the end of year 12. A combination of all the units will award students with a Level 2 qualification.

## Is this course for you?

Everyone uses computers in their daily lives whether its for work or fun. So, have you wondered how apps, websites or even games are developed? Have you thought about the content you see on social media and where it comes from? Creative iMedia is a course that teaches you and provides you with an insight we often overlook. If you enjoy being creative, learning how to use new software such as Photoshop, designing and implementing your ideas, Creative iMedia is the course for you!

## What could this course lead to?

Studying this course has a progression into A-level Media. Following on from this, jobs such as Graphic designer, Games designer, Web designer and App designer are just a few exiting opportunities this path leads to.

Who can I contact for further advice or support? Mr Singh, Head of DT: hsingh@sjbc.wandsworth.sch.uk











