

Art and Design

Exam Board: Pearsons

Pearson BTEC Level 1/ Level 2 First Award in Art and Design

Art and Design Course Overview

This course provides an introduction to some of the key themes within the industry, enabling students to develop and apply their knowledge of the sector while also developing a range of relevant practical skills and techniques.

How is the Course Assessed?

The qualification consists of two mandatory units making up 50% of the qualification and a choice of two (from four) optional units. The mandatory units provide the essential knowledge and skills for the sector, while the optional units provide the opportunity to choose from the key vocational themes in art and design.

What you will be doing?

The content enables students to develop personal skills and attributes essential for successful performance in working in the creative sector and to explore a range of specialist disciplines.

Is this Course for You?

Students will develop broad knowledge and practical skills related to the creative art and design sector, enhancing their knowledge of art and design techniques and processes. Students will be able to apply knowledge gained in the context of a range of art and design industries such as fashion, textiles, photography, product design, web design, advertising, illustration and fine art.

What could this course lead to?

BTEC Firsts in Art and Design can help you take your first steps towards a career in the visual arts. You'll learn essential skills such as following briefs, meeting client needs and communicating ideas through art, design and discussion, ideal for those who wish to continue with their study of art and design and take up a career in the sector.

Who can I contact for further advice or support?

Ms. Sharp, Head of Art and

Design: ssharp@sjbc.wandsworth.sch.uk

