**Subject Area: Media Studies** 

**Year 11 - Component 3: Non Examined Assessment and Component 2: Understanding Media Forms and Products**

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|  | **Topic and content knowledge/ skills covered:** | **Key Vocabulary:** | **What to research at home/ recommended websites and reading list:** |
| **Autumn Term 1** | **Recap - Component 1: Exploring the Media****Content and knowledge:** Recap of the Media Framework, set texts and theories**Skills:** RetrievalAnalysis of media textsApplication of theoriesAnalytical thinking**Component 3: Non Examined Assessment*:*****Content and knowledge:** Producing media textsEditing images and textPlanning layout and design**Skills:**PhotographyVideo editingSound editingImage editingExtended formal and informal writing for different audiencesApplication of media theory to own texts | **Key Vocabulary:**All vocabulary covered in year 10**Key Vocabulary:**Video, image and sound EditingPhotoshopWindows movie makerCaptionCover starCover linesCopyCirculationCentral imageConventionsConvergenceMastheadMode of addressLayoutPuffSloganTarget audienceTypographyStereotype RevenueOwnershipVertical integrationHorizontal integrationProductionDistributionExhibitionMarketing PromotionRegulationCamera shot types:Close-up (CU)Medium Close-Up (MCU)Medium/Mid Shot (MS)Medium Long Shot (MLS)Wide Shot (WS)Establishing Shot (ES)Extreme Long shot (ELS) | The following list of resources covers all topics in the first year of GCSE Media Studies.Eduqas GCSE Media Studies Glossary - <http://resource.download.wjec.co.uk.s3.amazonaws.com/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf>GCSE textbook – <https://www.illuminatepublishing.com/index.php?main_page=product_info&cPath=11&products_id=158&zenid=52pbb141j25c7arq7c4udhc7s4>GCSE Student book – <https://www.illuminatepublishing.com/index.php?main_page=product_info&cPath=11&products_id=212>BBC Bitesize – <https://www.bbc.co.uk/bitesize/subjects/ztnygk7> YouTube: Mrs Fisher’s Media Studies Channel – <https://www.youtube.com/channel/UCUKrxp4BcJrGLzmqAhCjASg> |
| **Autumn Term 2** | **Television – *Luther* & *The Sweeney:*** **Content and knowledge:** Social and cultural context of both crime dramas?The broadcasting industryRepresentation of gender, ethnicity and agePropp’s character theory**Skills:**Analysis of media language in media textsEvaluating effects of social and historical contextsApplication of theories (Propp)Comparative and evaluative extended writingAnalytical and evaluative extended writing | **Key Vocabulary:**Written codesSymbolic codesTechnical codesDiegetic and non-diegetic soundRepresentationAudienceBroadcasting industry‘Home grown’ productionStreaming servicesOn demandGlobal |  |
| **Spring Term 1** | **Music Videos – *Taylor Swift, Pharrell Williams & TLC*****Content and knowledge:** What is the social and historical context of music videos?Music videos purposesRepresentation of gender, age, ethnicity place.Camera angle and typesMusic video narrationBrand identity and star appealOnline media and marketing (websites and social media)Stuart Hall’s Reception theoryPropp’s character theoryLaura Mulvey’s male gaze theory**Skills:**Analysis of media language in audio visual media textsEvaluating effects of social, historical contexts on music videosApplication of theoryComparative and evaluative writingAnalytical and evaluative writing | **Key Vocabulary:**NarrativeIntertextualityRegency eraDemographicBrand identityFramingCompositionAestheticConnotationsDominant, negotiated, oppositional readingsPatriarchyCharacterMale gazeAdvertising Campaign  |  |
| **Spring Term 2** | **Revision of all units*:*****Content and knowledge:** Theoretical framework: RailAll relevant theoriesSocial, historical, economic context of all set textsAnalytical essay writing practiceEvaluative writing practice**Skills:**Exam practice Application of theoryMemory exercise | **Key Vocabulary:**All previously studied vocabulary |  |
| **Summer Term 1** | **Revision of all units*:*****Content and knowledge:** Theoretical framework: RailAll relevant theoriesSocial, historical, economic context of all set textsAnalytical essay writing practiceEvaluative writing practice**Skills:**Exam practice Application of theoryMemory exercise | **Key Vocabulary:**All previously studied vocabulary |  |
| **Summer Term 2** |  |  |  |