**Subject Area: Media Studies** 

**Year 11 - Component 3: Non Examined Assessment and Component 2: Understanding Media Forms and Products**

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|  | **Topic and content knowledge/ skills covered:** | **Key Vocabulary:** | **What to research at home/ recommended websites and reading list:** |
| **Autumn Term 1** | **Recap - Component 1: Exploring the Media**  **Content and knowledge:**  Recap of the Media Framework, set texts and theories  **Skills:**  Retrieval  Analysis of media texts  Application of theories  Analytical thinking  **Component 3: Non Examined Assessment*:***  **Content and knowledge:**  Producing media texts  Editing images and text  Planning layout and design  **Skills:**  Photography  Video editing  Sound editing  Image editing  Extended formal and informal writing for different audiences  Application of media theory to own texts | **Key Vocabulary:**  All vocabulary covered in year 10  **Key Vocabulary:**  Video, image and sound Editing  Photoshop  Windows movie maker  Caption  Cover star  Cover lines  Copy  Circulation  Central image  Conventions  Convergence  Masthead  Mode of address  Layout  Puff  Slogan  Target audience  Typography  Stereotype  Revenue  Ownership  Vertical integration  Horizontal integration  Production  Distribution  Exhibition  Marketing  Promotion  Regulation  Camera shot types:  Close-up (CU)  Medium Close-Up (MCU)  Medium/Mid Shot (MS)  Medium Long Shot (MLS)  Wide Shot (WS)  Establishing Shot (ES)  Extreme Long shot (ELS) | The following list of resources covers all topics in the first year of GCSE Media Studies.  Eduqas GCSE Media Studies Glossary - <http://resource.download.wjec.co.uk.s3.amazonaws.com/vtc/2016-17/gft/eduqas/mediastudies/GCSE%20media%20studies%20Glossary.pdf>  GCSE textbook – <https://www.illuminatepublishing.com/index.php?main_page=product_info&cPath=11&products_id=158&zenid=52pbb141j25c7arq7c4udhc7s4>  GCSE Student book – <https://www.illuminatepublishing.com/index.php?main_page=product_info&cPath=11&products_id=212>  BBC Bitesize –  <https://www.bbc.co.uk/bitesize/subjects/ztnygk7>  YouTube: Mrs Fisher’s Media Studies Channel – <https://www.youtube.com/channel/UCUKrxp4BcJrGLzmqAhCjASg> |
| **Autumn Term 2** | **Television – *Luther* & *The Sweeney:***  **Content and knowledge:**  Social and cultural context of both crime dramas?  The broadcasting industry  Representation of gender, ethnicity and age  Propp’s character theory  **Skills:**  Analysis of media language in media texts  Evaluating effects of social and historical contexts  Application of theories (Propp)  Comparative and evaluative extended writing  Analytical and evaluative extended writing | **Key Vocabulary:**  Written codes  Symbolic codes  Technical codes  Diegetic and non-diegetic sound  Representation  Audience  Broadcasting industry  ‘Home grown’ production  Streaming services  On demand  Global |  |
| **Spring Term 1** | **Music Videos – *Taylor Swift, Pharrell Williams & TLC***  **Content and knowledge:**  What is the social and historical context of music videos?  Music videos purposes  Representation of gender, age, ethnicity place.  Camera angle and types  Music video narration  Brand identity and star appeal  Online media and marketing (websites and social media)  Stuart Hall’s Reception theory  Propp’s character theory  Laura Mulvey’s male gaze theory  **Skills:**  Analysis of media language in audio visual media texts  Evaluating effects of social, historical contexts on music videos  Application of theory  Comparative and evaluative writing  Analytical and evaluative writing | **Key Vocabulary:**  Narrative  Intertextuality  Regency era  Demographic  Brand identity  Framing  Composition  Aesthetic  Connotations  Dominant, negotiated, oppositional readings  Patriarchy  Character  Male gaze  Advertising Campaign |  |
| **Spring Term 2** | **Revision of all units*:***  **Content and knowledge:**  Theoretical framework: Rail  All relevant theories  Social, historical, economic context of all set texts  Analytical essay writing practice  Evaluative writing practice  **Skills:**  Exam practice  Application of theory  Memory exercise | **Key Vocabulary:**  All previously studied vocabulary |  |
| **Summer Term 1** | **Revision of all units*:***  **Content and knowledge:**  Theoretical framework: Rail  All relevant theories  Social, historical, economic context of all set texts  Analytical essay writing practice  Evaluative writing practice  **Skills:**  Exam practice  Application of theory  Memory exercise | **Key Vocabulary:**  All previously studied vocabulary |  |
| **Summer Term 2** |  |  |  |