

# Careers, Employability and Enterprise Audit across the Curriculum

Curriculum area

Business Studies and Economics

Staff:

FHB

Date Friday 28<sup>th</sup> February 2020

Year group	How does your subject contribute to the Careers, Employability and Enterprise curriculum?	What are the activities used?	Developing yourself through careers, employability and enterprise education	Learning about careers and the world of work	Developing your career management, employability and enterprise skills
10	<p><b>Business</b> - Theme 1 / Unit 1.4: making the business effective and Unit 2.4: Making financial decisions - The importance of finance within a business – What type of jobs finance can lead to. The pathways into finance. Accountancy, Bookkeeping, Finance Assistants and why Maths is important. Theme 1 will also look at <b>Economics</b> - All students are introduced to basic economics through looking at the economy and how it works. Students will look at the interpretation of data graphs related to consumers and producers, and how this affects businesses, consumers, and the economy and the effects of globalisation.</p>	<p>All students will be required to write a business plan at the end of year 10. The skills gained include interpretation, research, smart objectives, swot analysis and evaluation</p> <p>The project is designed to inspire students to have confidence in transferring their skills and gaining new skills.</p> <p>Bank of England - External Trip – Presentation delivered by the BoE reps.</p> <p>Princes Trust workshop – internal and group workshop on how to set up a small business</p> <p>PSHE Enterprise</p> <p>PSHE Careers week</p>	1,2,3, ,	4,6,7,8	10,12,13,14,15, 17

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	<p>Careers within this sector of economics and business also discussed and impended to the last term of Business.</p> <p>Problem solving games Presentation skills Teamwork Leadership</p>	Year 10 Work experience			
11	<p><b>Business Studies</b> - Theme 2 / Unit 2.2:making marketing decisions - The importance of Marketing within a business – What types of marketing jobs there are.</p> <p>The pathways into Marketing via college, sixth form, apprenticeships, and university.</p> <p>Unit 2.5: Human resource decisions – Careers and Recruitment process – Organisational Structures and Remuneration Problem solving Presentation skills Teamwork Leadership</p>	<p>Opportunities will be outlined within the labour markets and the pathways.</p> <p>PSHE Enterprise</p> <p>PSHE Careers week</p>	1,2,3	4,6,7,8	10,12,14,15,17

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	<p>Interpreting finance</p> <p>Skills acquired: Research, interpretation of data, analysis, and presentation.</p>				
<b>Post 16</b>	<p><b>Business Studies</b></p> <p>Global Marketing and People - Throughout the academic year all students will explore how decisions are made within businesses who market on a local and international spectrum, analysing qualitative and quantitative data to reduce risk and maximise profit.</p> <p>All Students will use the following skills through the year; Analytical, evaluative, research and report writing.</p> <p>All skills will be transferable to further education and work.</p> <p>Students will constantly look at the labour markets and the different types of jobs available and the level of skill required through wider reading and case studies.</p>	<p>PSHE Enterprise</p> <p>Careers Week.</p> <p>Year 12 Work Experience</p> <p>Google Enterprise Day – TBC</p> <p>Facebook Education Visit – TBC</p> <p>London Ambulance Call Centre - TBC</p> <p>Bank of England Trip - year 12 TBC</p> <p>Visit to Westfield Stradford and Olympic Park – Summer Term</p> <p>KS5 Maths in the City - How do you use Maths in the work place.</p> <p>Barclays Skills - Building confidence and networking TBC</p>	1,2,3	4,6,7,8	10,12,13,14,15,16, 17

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	<p>A pre-release case study will enable students to research the introduction, growth and decline of an industry.</p> <p>Theme 4 Globalisation/4– Marketing – How Businesses have adapted with change in trends. What jobs have been created in the market because of this? How has this effected industries? What jobs have been created because of this change?</p> <p>All students will look at the corporate world and how the control of multination companies can affect the labour markets and economy globally. All students will research labour markets in depth and the HDI of developed and developing countries outlining the importance of skills and education.</p> <p><b>Economics -</b> Micro and Macroeconomics - The purpose of the government, policies, different types of employment that affect the economy, the labour markets and competitiveness.</p> <p>All Students will use the following skills throughout the year;</p>	<p>London Skills - Apprenticeship</p> <p>Apprenticeship Conference</p>			
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	<p>Analytical, evaluative, research and report writing.</p> <p>All skills will be transferable to further education and work.</p> <p>Students will constantly look at the labour markets and the different types of jobs available and the level of skill required through wider reading and case studies.</p> <p>Micro and Macro Economics focusing on the economic changes that have occurred over a period. Looking at the role of consumers, producers, the government and how decisions have and continue to affect the stability of the economy.</p> <p>Skills acquired: Research, interpretation of data, analysis, and presentation</p> <p><b>STEM –</b> STEM skills will be evident especially within the financial statements and investment analysis linked to Maths.</p>				
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# Careers, Employability and Enterprise Audit across the Curriculum

The framework presents learning outcome statements for students across seventeen important areas of careers, employability and enterprise learning. These statements show progression from Key Stage 2 through to post-16 education.

## Three Core Elements of Careers, Employability and Enterprise:

Developing yourself through careers, employability and enterprise education	Learning about careers and the world of work	Developing your career management and employability skills
<ul style="list-style-type: none"> <li>1. Self-awareness</li> <li>2. Self-determination</li> <li>3. Self-improvement as a learner</li> </ul>	<ul style="list-style-type: none"> <li>4. Exploring careers and career development</li> <li>5. Investigating work and working life</li> <li>6. Understanding business and industry</li> <li>7. Investigating jobs and labour market information (LMI)</li> <li>8. Valuing equality, diversity and inclusion</li> <li>9. Learning about safe working practices and environments</li> </ul>	<ul style="list-style-type: none"> <li>10. Making the most of careers information, advice and guidance (CEIAG)</li> <li>11. Preparing for employability</li> <li>12. Showing initiative and enterprise</li> <li>13. Developing personal financial capability</li> <li>14. Identifying choices and opportunities</li> <li>15. Planning and deciding</li> <li>16. Handling applications and interviews</li> <li>17. Managing changes and transitions</li> </ul>